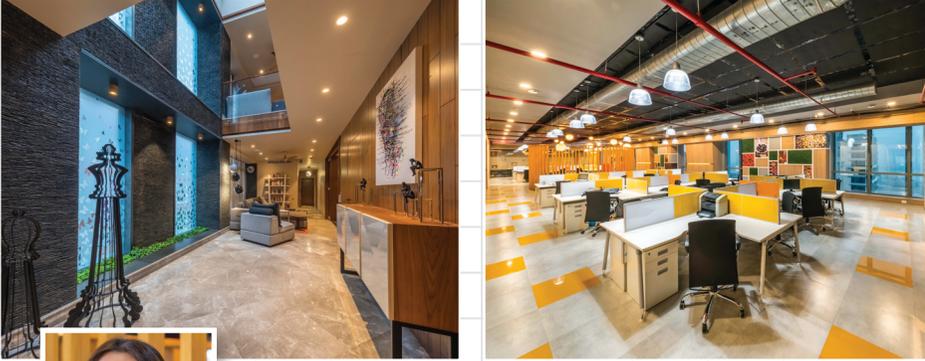


## 60-SECOND INTERVIEW

**POOJA BIHANI, FOUNDER & PRINCIPAL ARCHITECT,  
SPACES & DESIGN**

**What according to you are the fundamental elements of your practice and its architecture?**

Interior architecture is not just interior decoration, but one of the most important fundamental elements in design. This ensures that spaces are conceived and designed on a more wholesome note and not stuck on individual elements.

Designing inside out – architecture into interiors and vice versa is the mantra. The aspect of harmonising energies with Pranic Feng Shui is an added aspect of the firm that enriches the life of the user in their habitat.

**What are the factors and aspects that influence and drive your design process?**

The purpose of Spaces and Design is to create environs that epitomise harmony, aesthetics and optimum functionality.

In working towards this purpose, we do things differently because every user is different and unique given his lifestyle and his environment. Hence, application of techniques, materials and planning is different in every projects.

**Are there certain materials that inspire you more than others? Which are they?**

We, at Spaces and Design, are always driven by the mantra “constantly innovate.” Hence, we are always open to experimenting and exploring new materials.

A moodboard of tactile materials is always a great inspiration. Some of them are: concrete/IPS, terrazo, saw-cut wood and veneers, black metal finishes, leather finish stones, riversand textured walls, linen, etc.

**If you had to talk about one of your most significant projects, which one would that be and why?**

It would be our award-winning project – the BMA villa. It is exquisiteness contained within simplicity – the first thought that would come to the mind of a layman, put into words.

Located on the banks of the Ganges, in a quaint little town called Raichak, and serenaded by the river breeze, the BMA Villa is a resplendence to the vogue in design. Curated with utmost precision in comfort, the villa emotes out a sophisticated paradigm of dwelling. Meant to be a vacation home, it provides the perfect respite to the normalcy of routine in the form of a recreational abode. ‘Rustic chic’ is how I would describe the style in two simple words and would like to call it “a mayhem of harmony”.

# ARCHITECT and INTERIORS INDIA

Volume 12 | Issue 11 | February 2021 | ₹100

**ITP Media (India) Pvt Ltd**

Fortune 2000, 103-A & 103-B, C-Wing, 1st Floor,  
Bandra Kurla Complex, Bandra (East), Mumbai 400 051, India  
T +91 22 6154 6000

**Managing director** S Saikumar

**Group publishing director** Bibhor Srivastava  
T +91 9820439239 bibhor@itp.com

**EDITORIAL**
**Editor** Mitalee Kurdekar

**Contributing editor** Rashmi Naicker

T +91 98200 21957 rashmi.naicker@itp.com

**Contributor** Bindu Gopal Rao, Carol Ferrao.

**ADVERTISING**
**Director** Indrajeet Saoji

T +91 93202 85997 indrajeet.saoji@itp.com

**South India**
**Director** Sanjay Bhan

T +91 98457 22377 sanjay.bhan@itp.com

**STUDIO**
**Head of design** Milind Patil

**Contributor** Sanjay Bandre

**PRODUCTION**

**Deputy production manager** Ramesh Kumar

**CIRCULATION**
**Distribution manager** James D'Souza

T +91 22 61546006 james.dsouza@itp.com

The publishers regret that they cannot accept liability for error or omissions contained in this publication, however caused. The opinions and views contained in this publication are not necessarily those of the publishers. Readers are advised to seek specialist advice before acting on information contained in this publication, which is provided for general use and may not be appropriate for the readers' particular circumstances. The ownership of trademarks is acknowledged. No part of this publication or any part of the contents thereof may be reproduced, stored in a retrieval system or transmitted in any form without the permission of the publishers in writing. An exemption is hereby granted for extracts used for the purpose of fair review.

Printed and Published by Sai Kumar Shanmugam, Flat no 903, Building 47, NRI Colony, Phase – 2, Part -1, Sector 54, 56, 58, Nerul, Navi Mumbai 400706, on behalf of ITP Media (India) Pvt Ltd, printed at Indigo Press India Pvt. Ltd., Plot No. 1C/716, Off Dadoji Konddeo Cross Road, Between Sussex and Retiwala Ind. Estate, Byculla (East), Mumbai-400 027, India, and published at ITP Media (India), Fortune 2000, 103-A & 103-B, C-Wing, 1st Floor, Bandra Kurla Complex, Bandra (East), Mumbai 400 051, India

Editor: Mitalee Kurdekar

To subscribe, please visit [www.architectandinteriorsindia.com](http://www.architectandinteriorsindia.com)

When you have finished with this magazine, please recycle it



Published by and © 2021  
ITP Media (India) Pvt Ltd  
RNI No: MAHENG/2009/3341 I